



PUTTING GREENS



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## WELCOME TO EUROPEAN GOLF PUTTING GREENS

AT EUROPEAN GOLF WE MAKE A REAL DIFFERENCE TO OUR CUSTOMERS BECAUSE FIRST AND FOREMOST WE ARE SPORTS ENTHUSIASTS. WE UNDERSTAND JUST HOW IMPORTANT EUROPEAN GOLF SURFACES ARE AND THE CONTRIBUTION THEY MAKE TO GOLF.



## EUROPEAN GOLF GREENS

### THE MOST REALISTIC SYNTHETIC PUTTING SURFACE IN THE WORLD

#### COST EFFECTIVE, LOW MAINTENANCE

The secret of European Golf's success with such high profile professionals and golf retail outlets derives not only from the quality of our product, the Tour Proven (TP1), which is now considered the best in the world, but also from the excellent standard of our installations.

European Golf has seen an exceptional growth completing installations in both Portugal and the United Kingdom. The product can be installed in many forms ranging from single greens that are fantastic in private homes right through to full putting courses.

Our putting greens need no watering, mowing, or fertilising. European Golf Greens last many years and will not be damaged by normal sun, wind, rain, snow, or ice.

Putting Greens can be installed in several sizes or custom fitted to any environment or golfer's requirement.

This is the cost effective, low-maintenance alternative way of having a putting green in your very own backyard.

With 60% of strokes in an average round of golf based on your short game more than 40% of a round is purely putting.

European Golf are proud to be the market leaders in delivering the very best in synthetic putting greens. Improving your putting on professional surface is an absolute must and it is what golf amateurs and PGA Professionals expect.

## PRODUCT INNOVATION

To date, most synthetic putting surfaces are installed using several inches and layers of deep sand fill to make the grass fibres stand up, thus causing the putting surface to become very fast, unplayable and unrealistic.

Most of these synthetic turf surfaces have a grain pattern that runs one way throughout the carpet, making the ball skip or hop across the grain; these deep sand filled greens also need periodic sand-fill and expensive top dressing. (Just like real greens!)

To create a ball speed that is required of "tour greens", you need to fill the turf fibres with sand and top dress right up to the top of the fibres. At that point, you are putting almost entirely on sand and not the fibres. In time, the sand will settle or wash out, leaving your sand-filled green to roll unrealistically.

The new turf from European Golf is designed "off the shelf" to putt like a real "tour green".

The Tour Proven TP1 surface has stimp speeds comparable to most Professional Tour Events without using any sand fill or top dressing at all. Our new turf fibres have been manufactured to stand up naturally, and our turf has virtually no grain therefore reducing hops and skips, and the ball rolls the same in all directions. The tips of the fibres have been bent to simulate the true roll of a real bent grass green.





**CELEBRITY PROFILES**  
PART ONE



OWEN

“GREAT FUN FOR MY FAMILY  
AND ENTERTAINING GUESTS”

MICHAEL OWEN  
ENGLAND INTERNATIONAL



“TO BE ABLE TO PUTT ON A REALLY GOOD CONSISTENT SURFACE ALL YEAR ROUND IS SOMETHING AS A PROFESSIONAL I REALLY NEED.

I’VE HAD MY PUTTING GREEN INSTALLED FOR 2 YEARS NOW AND I WISH I’D GOT IT EARLIER, IT’S REALLY HELPED MY GOLF GAME”

*Nick Dougherty*  
NICK DOUGHERTY  
EUROPEAN TOUR PROFESSIONAL



NICK DOUGHERTY



“I CHOSE EUROPEAN GOLF BASED ON SEVERAL GOOD RECOMMENDATIONS.

I COULD EASILY SEE IT'S THE BEST PRODUCT ON THE MARKET AND THE BEAUTY OF IT IS, IT'S MAINTENANCE FREE”

DOUG McCLELLAND  
PGA MASTER TEACHER



## CHOOSING THE RIGHT TURF

European Golf work closely with developers all over the world to continually improve and perfect synthetic turf so that we are able to provide our customers the very best technology offers. Our turf has undergone several years of research and development, creating an efficient, yet affordable installation process. Best of all, our putting surface looks and putts just like real grass greens, they can even be chipped onto and they have excellent ball holding capabilities.

The putting greens serve its "users" current putting and chipping needs and shaves shots off their handicap. The Tour-Proven Turf (TP1) is comparable to the majority of greens found on the PGA European Tour.

European Golf uses artificial turf putting greens manufactured with UV-stabilised nylon 6.6 ribbon with manufactured fibres that naturally stand up with no assistance from sand infill. The perfect roll is produced by the fibres being bent over, giving no unrealistic rolls, which are commonly found on untreated deep sand infilled greens.

Need proof in person? just give us a call and one of our qualified representatives will bring our putting surface right to your location, so you can actually putt on it.

Once you have putt on a European Golf Green, you will be convinced it is the "most realistic maintenance free synthetic putting surface in the world."



# TOUR PROVEN

## TOUR PROVEN TP1 STIMPS AT 11

The Tour Proven TP1 is comparable to the majority of greens found on PGA Professional Tours. European Golf work with the manufactures to ensure the fibres naturally stand up with no assistance from sand infill. Tour Proven

TP1 is assembled using the finest UV-treated polypropylene and nylon, water-resistant fibres. Our turf resists normal rain, snow, wind, freeze and sun. TP1 carries a 5 year limited warranty against excessive wear and fading.

# CAMPO FRINGE GRASS

## CAMPO FRINGE GRASS

Tufted non-filled Synthetic Campo Fringe Grass compliments the Tour Proven TP1. The tightly knit fibres help the ball to sit on the turf which produces a natural feel. It is a synthetic carpet, straight stitch pattern with a pile content that is 100% polyethylene monofilament Thiolon LSR yarn, that is U.V. resistant.

It has a primary backing that is 100% PP Thiobac, black, U.V. stabilized with a secondary backing of a Latex compound with a base of styrene butadiene (SBR) including drainage holes.

# TEE-LINE PREMIER

## TEE-LINE PREMIER - TLP1

The new Tee-Line turf from European Golf is manufactured from high dense nylon. This enables a realistic look and feel dramatically reducing vibrations up the club, to the hands and arms. Our new Tee-Line is 1 1/4" thick, and to support this thickness now comes with a 3/8" base pad, to stop the turf sinking through impact. This new base pad gives a stable base & extra balance to strike your shots from

Tee-Line Premier is made from 1 1/4" Nylon Turf, 120 oz. Carpet. It is the most dense carpet on the market, absorbs club shock and is suitable for any environment. Fade/UV Resistant, 3/8" base pad and a 1 Year Manufactures warranty.

# LAWN TURF 365

## LAWN TURF 365

Tufted non-filled Synthetic Lawn Turf 365 is the perfect alternative to conventional grass lawn turf. It is a synthetic carpet, straight stitch pattern with a pile content that is 100% polyethylene mono filament Thinly LSD yarn, which is U. V. resistant.

It has a primary backing that is 100% POP Throwback, black, U. V. stabilized with a secondary backing of a Latex compound with a base of styrene butadiene (SBR) including drainage holes.



**CELEBRITY PROFILES**  
PART TWO



“AFTER PUTTING ON LEE WESTWOOD’S GREEN, I’M REALLY LOOKING FORWARD TO GETTING MY GREEN INSTALLED BY EUROPEAN GOLF”

A handwritten signature of Darren Clarke in black ink.

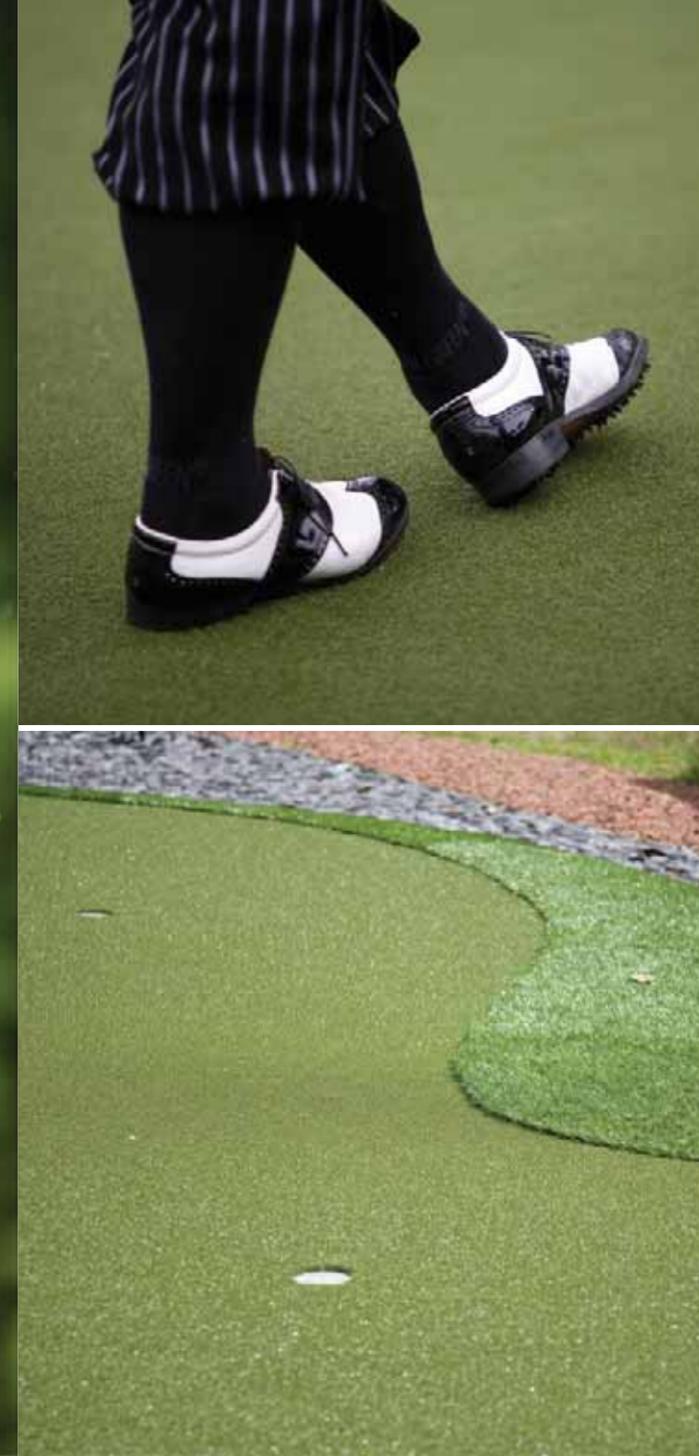
DARREN CLARKE  
EUROPEAN TOUR PROFESSIONAL



“WHATEVER TYPES OF WEATHER  
YOU CAN GET OUT AND PRACTICE  
YOUR PUTTING AND CHIPPING”

MICHAEL VAUGHAN  
ENGLAND CRICKET CAPTAIN





“PRACTICE IS VERY IMPORTANT AND HAVING A EUROPEAN GOLF PUTTING GREEN WILL CERTAINLY HELP TO REDUCE YOUR SCORES AND IMPROVE YOUR GAME”

*David Edwards*

DAVID EDWARDS  
PGA MASTER PROFESSIONAL

## INSTALLATION AN ADDED GUARANTEE

We are so confident about our products & services we offer a full 5 year warranty completely free of charge as standard on all of our putting greens products and installations. As an added guarantee you also have the peace of mind of knowing that all Putting Green Systems are installed exclusively by European Golf - certified and trained installers ensuring premium quality is achieved every time.

All installed turf systems comply with European Golf standards. Members are professionally trained and certified by European Golf Limited in the technologies and installation of every Synthetic Turf System. Rigorous training, testing and ongoing seminars assures that European Golf Dealers are qualified to select the best

site location, to prepare bases, turf sculpturing and achieve a perfect seaming to verify that roll and ball speed are up to top standards, thus guaranteeing that the world's most realistic synthetic putting surface is attained.





## THE EUROPEAN GOLF EXPERIENCE

A member of our sales team meets with each prospective Client for an initial evaluation of their individual requirements. At this first appointment the Client is presented with an information pack containing a sample of the product as well as a brief outline of its characteristics and installation process.

Based on the Customer's personal requirements, a visual graphic design of the proposed green and a professional quotation are then produced respectively by our design and sales teams. Upon receipt of the client's acceptance an installation date is then agreed.

The installation process is then completed with minimal disruption to the Client. Our qualified installers rigorously test the putting green to make sure it meets our very own exemplary standards and we make it an absolute must that before the project is signed off, you the Client, are completely delighted with the end result and your very own European Golf Green.

European Golf pride themselves on their after sales services and make it a priority to keep in contact with each Client and assist with any queries. At European Golf each job is given 100% dedication by their qualified and successful team, from our sales directors to our installation technicians.





**CELEBRITY PROFILES**  
PART THREE



"I WAS IMPRESSED WITH EUROPEAN GOLF'S GREENS FROM THE WORD GO. THE SMOOTHNESS AND THE ROLLABILITY GAVE ME THE FEELING OF PLAYING ON A GOOD QUALITY GREEN"

A handwritten signature of Harold Swash in black ink.

HAROLD SWASH  
PGA MASTER PUTTING TEACHER



MARK FOSTER



//THE TURF EUROPEAN GOLF USE FOR THEIR GREENS IS FAR SUPERIOR TO ANY OTHER SYNTHETIC TURF I'VE PLAYED ON, IN FACT IT'S BETTER THAN SOME GRASS GREENS I'VE PLAYED!//

*Mark Foster*  
MARK FOSTER  
EUROPEAN TOUR PROFESSIONAL



LEE WESTWOOD



//IT PUTTS FANTASTICALLY AND LOOKS GREAT, THE PRODUCT & SERVICES ARE SECOND TO NONE!//

*Lee Westwood*  
LEE WESTWOOD  
EUROPEAN TOUR PROFESSIONAL



RICHARD FINCH



//IT PUTTS AMAZINGLY AND IT'S HARD TO BELIEVE YOUR NOT PLAYING ON A REAL GREEN!//

*Richard Finch*  
RICHARD FINCH  
EUROPEAN TOUR PROFESSIONAL



JAMES HEPWORTH



//IT'S REALLY HELPED ME TO IMPROVE MY PUTTING STROKE WITH THE BROOM HANDLE PUTTER!//

*James Hepworth*  
JAMES HEPWORTH  
EUROPEAN TOUR PROFESSIONAL



## EUROPEAN GOLF INFILL GREENS

European Golf are extremely proud to launch its breathtaking infill greens to the market. Early in 2007 European Golf would never have entertained the idea of a sand infill green. They truly believed it wasn't possible to produce a realistic enough target green that incorporated a quality putting surface as well. Never has there been an infill product on the market that was good enough to be associated with the European Golf brand....until now.

From travelling the globe European Golf have discovered a unique and exclusive infill turf that is quite simply the best on the market.

Although infill greens are not as realistic to putt on as our non-infill Tour Proven TP1 turf this is the next best thing. This sand infill product is not to be confused with conventional deep sand filled greens. The difference being with the European Golf infill green you can hold a shot from 150 yards and still have a realistic putt.

When the ball hits the green from a large distance, the green has to react in exactly the same way as a green of natural grass. In order to absorb the energy from the ball it is necessary to use artificial grass filled with sand. The special round quartz sand will not compact.

Consisting of tufted, fibrillated 30mm polypropylene fibre, which needs to be defibrillated during installation. In the end the grass will be filled entirely with special round quartz sand.

- The most realistically filled putting green.
- Possibility to receive 'back spin'.

European Golf Trained Installers place the exact amount of sand needed to achieve the most realistic putting surface with stimp speeds ranging from 8 to 10.



## ■ AIRZONE GOLF NETS

### THE MOST REVOLUTIONARY GOLF NET IN THE INDUSTRY EXCLUSIVE TO EUROPEAN GOLF

#### AIRZONE GOLF NETS

The AirZone Inflatable Poled Golf net sets up quickly and effortlessly. There are no rigid poles to mess with! It comes complete with its own carrying case which stores the golf net, compressor, rechargeable battery pack and many other golf accessories. It allows you to carry the AirZone Net with you everywhere you go and is completely weather resistant. It can be used both indoor & outdoor. If shaving strokes off your game is one of your objectives this is the net for you.

You will be able to improve the hitting aspect of your golf game with unlimited practice sessions. Enjoy your own personal driving range anytime, anywhere at your convenience. It will allow you to hit the ball full force without any fear. As you begin the process of improving your ball contact, you will inevitably lower your score. You may also modify your grip, improve your posture, correct your alignment and swing mechanics. After all, the path to a lower handicap begins and ends with your swing. You are the Engine behind your game. Let AirZone's practice net provide you with the opportunity to fine-tune that Engine. So begin the process of improving your ball contact, which inevitably will lower your score.

#### INFLATION METHOD

Included is a 12 volt high performance compressor for inflation. This comes complete (as seen above) with carry bag, 15ft' coil extension hose, 12 volt plug adaptor with alligator clip for direct service to your battery and 3 inflation nozzles for many other uses. The Tornado II weighs 51/4 lbs, has an airflow of 1.5CFM and is 63/4"L x 41/4"W x 63/4"H

#### RECHARGEABLE BATTERY PACK

Also included is a 7 AMP rechargeable battery pack for reliable dependable power. Battery pack comes complete with 12 volt adapter and 120 volt overnight wall charger making the golf net completely portable wherever you go.

#### SPECIFICATIONS

Size: 11'x 5'  
Height: 79"  
Weight: 35lbs





FORGET SEARCHING FOR THE HOLE OR CUTTING THEM OLD TEE MATS THAT RESTRICT YOU TO A SET STANCE & ALSO AIMS YOU OFF-LINE. THIS NEW UNIQUE TEE-LINE TURF GIVES YOU A REALISTIC, CONFIDENT AREA TO START EVERY HOLE FROM.

## TEE-LINE

European Golf can now offer you the most up-to-date tee line turf available. The turf allows you to strike the ball off the turf realistically and also has the properties to hold a tee. This is perfect for practising and tuition all year round saving the summer tees and practise area turf for the height of summer. Introducing this tee line turf as teeing areas on course is a way to draw winter golfers to your course, therefore producing increased winter revenue.

With these teeing areas they can be put anywhere on the course giving you the golf club the chance to keep your course playing the same distance and difficulty all year round, not shorter and from easy locations. Like all of our products, again this tee line requires no maintenance and gives you a perfect playing surface the whole year round.



## PATHWAYS

European Golf can now offer a premium synthetic turf that is a fantastic pathway. This turf gives a distinctive feature so everybody knows where the path is but it also drains, gives you a level surface, great grip and always looks in excellent condition. This new unique tee line turf gives you a realistic, confident area to start every hole from. You can now give your golf course, range or academy this no-maintenance, hard-wearing, eye

catching synthetic pathway, without the mudding or uneven track all golfers dislike. For golf courses this is an ideal surface to guide your members and visitors around your course from green to tee, giving them a chance of returning to the clubhouse with their trousers not covered in mud!



## BUNKERS

Some of the most difficult hazards in golf are the bunkers; they vary in size, shape and depth. You don't need to feel trapped in the sand, perfect your technique and relish the challenge. European Golf can incorporate bunkers into your green design, filled with the sand used at your local course or if you'd prefer, the sand that's good enough for the masters used at Augusta.

## EUROPEAN GOLF LAWN TURF

European Golf excel in the provision of products into the home garden market. We provide synthetic garden products that give the look and feel of natural grass but offer the family (pets included) all the added benefits of the latest artificial solutions.

Our Lawn Turf 365 (LT365) provides green solutions to places where natural turf cannot grow for lack of light or nourishment. We are helping to save natural water reserves by providing materials that look aesthetically pleasing but do not attract the cost and demands on our natural resources. Synthetic lawn turf is rapidly growing across the UK today as the complete alternative to real lawn turf.

Overseas and especially in property developments worldwide, this 365 day a year synthetic turf looks fantastic all year round and what is amazing about this product is that it is totally maintenance free. That means all the benefits of a gorgeous garden without the need to water, mow or feed it.

At European Golf we recognise a childs safety is paramount, whilst understanding the importance of an active lifestyle from an early age. This is why we pay special attention to creating safe and imaginative outdoor surfaces for young people.

European Golf also provides products suitable for the landscaping of areas such as central reservations and roundabouts as well as ranges for patio applications and general corporate use. First class presentation, low maintenance, particularly for difficult access locations, and durability in high usage areas are the hallmarks of European Golf leisure.



## TESTIMONIALS



VODAFONE GOLF EVENT

*"European Golf's interaction with our events team was fantastic! I would recommend anyone wanting a professional corporate feature to call them."*

Tim Page - Head of Corporate Events



SILVERMERE GOLF COURSE  
Surrey, UK

*"After looking at European Golf's synthetic turf, I was convinced that it was the best product on the market. The service and installation was second to none"*

Doug McClelland - PGA Master Teacher



MIZUNO UK

*"From seeing the design concept through to the installation of the 9 hole putting course built at Carnoustie, it proved to me that European Golf was the right choice for Mizuno. The feedback from the tour pro's was amazing"*

David Matthews - Sales Manager



MARRIOTT HOTELS

*"European Golf was very professional in their greens displays for the European Tour events. The team were extremely experienced and pleasure to work with."*

Sonia Schofield - Events Manager



PING GOLF EXHIBITION  
BMW CHAMPIONSHIP  
Wentworth, UK

*"The putting green European Golf built for us at the BMW Championship at Wentworth was a great success. We would recommend European Golf to everyone"*

Dave Blackhurst - Project Manager



EUROPEAN TOUR

*"Our relationship with European golf is very important to the growth and future of the European Tour."*

Michael King - Golf Course Director



EUROPEAN GOLF ONLINE!

Visit the all new European Golf website

You can now purchase our premium products exclusively online. From the Mini HUMMER™ through to the amazing Modular Putting Greens there is a product available for every golfer at any level.

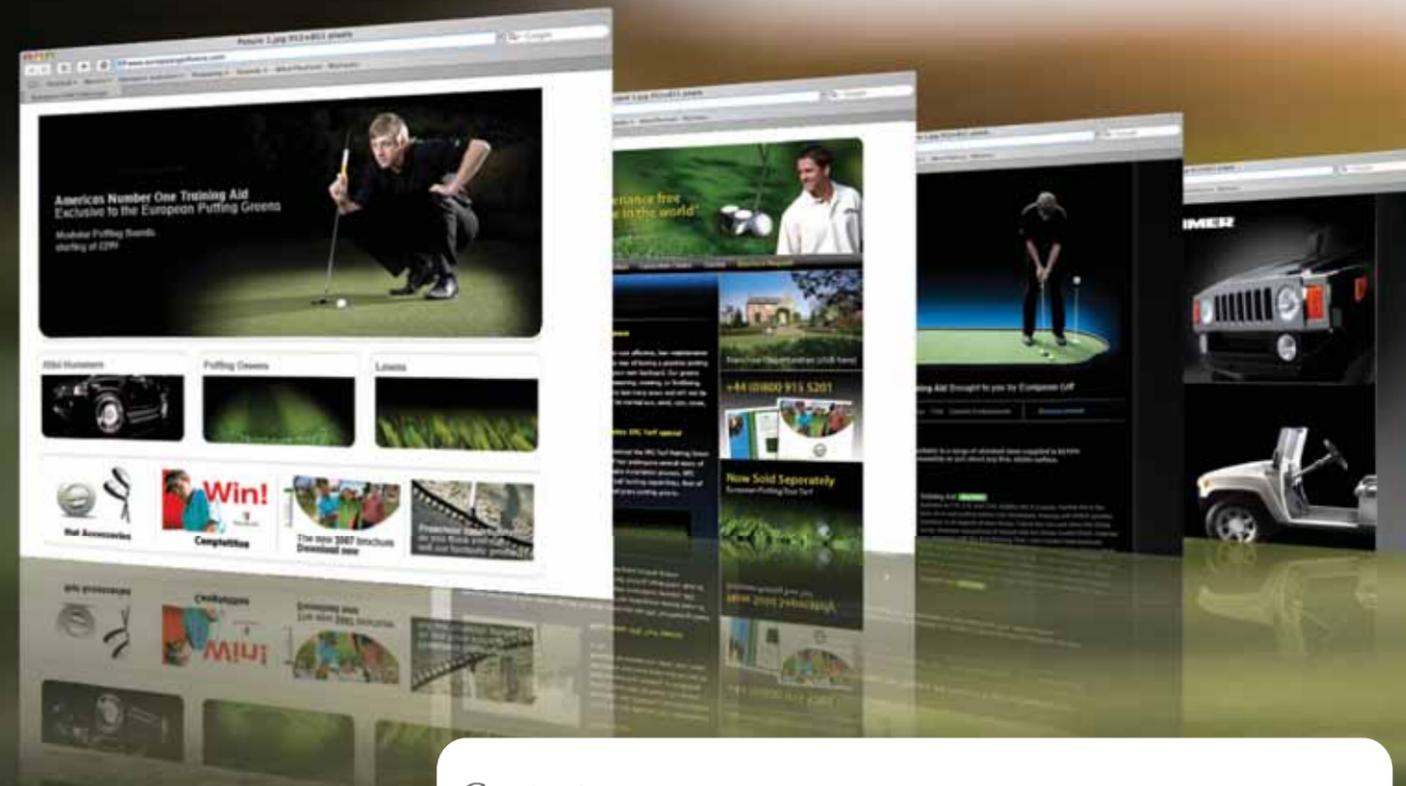
“It’s as easy as 1, 2, 3!”

Visit the online superstore today.  
www.europeangolfstore.com

FINANCE OPTIONS

European Golf Finance specialise in providing funding solutions for it’s customers. Whether it is for private or business use, there are a range of funding options available to choose from. European Golf Finance can provide you with a personalised quotation on request which could fit your budget and golfing needs.

If you have any questions regarding your finance requirements please contact European Golf direct where a dedicated Sales advisor will be more than happy to discuss your needs.



**Contact us**

**European Golf Limited**

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